Discover a different destination.
Discover a different destination!
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Bremerhaven, the gateway to Northern Germany

Bremerhaven
Le Havre
450 NM
Dover
350 NM
London
Edinburgh
440 NM
Oslo
425 NM
Hamburg
Bremen
Amsterdam
250 NM
Paris
Bergen
450 NM

Discover a different destination!
Bremerhaven, the gateway to Northern Germany
What does Bremerhaven and the Northern German region stand for?

- Experience a region with authentic Northern German spirit
- Discover a year-round destination that will delight visitors, rain or shine
- Tours to world-famous institutions: Beck’s Brewery, Mercedes, Meyer Werft, UNESCO World Cultural and Natural Heritage sites ...
- Discover maritime culture and the place where more than 7.2 million European emigrants began their journey to the New World
- Visit the region where Germans love to vacation (one of the most popular destinations)
- Explore the city that attracts more than 1.5 million visitors each year
- Be inspired by the latest destination on Germany’s North Sea coast. More than $ 550 m have been invested in its tourist attractions – with more to come.

What can we do for you?

- All shore excursions can be organized by the Bremerhaven Tourist Board – for you and your shore excursion agencies, tailored to your needs, incl. all organizational tasks (bus tours, guides, et cetera)
- Well-trained multilingual guides that can be booked for various purposes
- Shore excursions that are not available anywhere else. Exclusive offers for the cruise ship industry
- Tour offerings can be made in different price categories
- Tourist information is available already within in the Cruise Terminal
- Brochures are offered in several languages
- Presentations and materials for all shore excursions, for promotion on board
- On-board trailer about Bremerhaven and the region, to promote the destination and further excursions
- Attractive pre and post programs incl. overnight stay and transfers for passengers starting or ending their cruise in Bremerhaven.
- Special welcome packages for newcomers
- Short piloting area (time saving, low pilot fees)
- Northern Germany’s up-and-coming tourist destination!
What can we do for you?
A practical process.

Attractive pre and post programs incl. overnight stay and transfers for passengers starting or ending their cruise in Bremerhaven.
What can we do for you?

Turnaround

The Cruise Terminal/Columbus Cruise Center Bremerhaven is without a doubt one of the most modern passenger terminals in Europe. It has a long tradition as an emigration port as well as having a state-of-the-art technical equipment, with many cruises either starting or ending their journey here. A number of longstanding, experienced cruise operators and shipping companies have chosen Bremerhaven as their homeport for Baltic, North Sea and Scandinavian destinations.

The Cruise Terminal Bremerhaven is in full compliance with the international security measures of the ISPS code that amongst other things guarantees a 100 % screening control of passengers and luggage. The staff is trained and qualified accordingly and undergoes continuous training measures. Their claim is to always combine safety with the highest possible customer service when doing the security checks.

Technical Data:

- Parking spaces for approx. 380 cars directly at the terminal and approx. 500 parking spaces within 1.000 meters (3 280 ft.)
- Roofed bus terminal with parking spaces for 20 busses and a digital guidance system
- Railway connection for special and charter trains upon request
- Taxi stand in front of the building
- Reception hall
- Baggage hall
- Elevators
- Equipment for unloading and loading baggage
- Weather-protected gangways of different lengths
- Weather-protected baggage conveyor for loading and unloading
- Two waiting-areas on one level for approx. 4000 passengers
- Very close to the open North Sea
- 9,80 meters (32 ft.) draft at low tide in front of the Cruise Terminal
- 500 meters (1640 ft.) of quay in front of the Cruise Terminal as part of the over 1.000 meters (3 280 ft.) total length of the Columbus Quay (2 berths guaranteed)
- Two cranes with a lifting capacity of up to 8 tons
- 35 meters (114.8 ft.) wide quay for convenient operation
Discover a different destination!

Destination Bremerhaven
The gateway to a new world
How does it feel to emigrate, to leave your native country behind, never to return? A visit to the award-winning German Emigration Center allows you to feel just this. The museum is located on a historic site directly on the New Harbor, from where more than 7.2 million people departed for the New World between 1830 and 1974. Set off on your own journey accompanied by an authentic biography and explore the different stages of emigration and immigration, or search the international archives to trace your family’s roots. Furthermore since 2012 the theme museum offers an insight into 300 years of immigration to Germany.

Cost factor, incl. transfer: $$
Time factor on site: 2–3 hours
Transfer time to/from destination: 0,5 hours
Catering available: ✔
All year round: ✔

Destination Bremerhaven
Klimahaus Bremerhaven 8° Ost

Insights into our planet’s diversity and climate
A journey around the world, always following the 8th degree of longitude. Discover the climate of our planet and get to know the people living there! The Klimahaus Bremerhaven 8° Ost (Climate House 8° East) takes you on an unforgettable journey around the world. With its authentically designed climate zones, multimedia-installations, interactive exhibits and large aquariums the Klimahaus is a theme attraction of a new generation, also offering seminar facilities, educational programmes, group deals and an in-house restaurant. The Klimahaus plunges you into a multi-faceted world of knowledge and adventure which will inspire and amaze with its installations, exotic creatures and plants, and much more.

Cost factor, incl. transfer: $$$$ 
Time factor on site: 3–4 hours
Transfer time to/from destination: 0,5 hours
Catering available: ✔
All year round: ✔
Destination Bremerhaven
Zoo at the Sea

Extraordinary encounters
Flying penguins, diving polar bears, majestically gliding seals: when you visit the Zoo at the Sea, you’ll learn all about the habitat shared by these and many other northern and marine animals – the main focus of the zoo. Discover bizarre ice deserts, colorful tundra landscapes, flanked by expanses of water, and come face to face with the animals. The Zoo at the Sea has another surprise in store: chimpanzees and white-fronted marmosets. Sailors brought exotic animals to the city years ago, creating a special link to Bremerhaven that exists to this day. Since 2013 the Zoo at the Sea has a new North Sea Aquarium featuring fish and plants from the North Sea.

Cost factor, incl. transfer: $$$$  
Time factor on site: 2 hours  
Transfer time to/from destination: 0,5 hours  
Catering available: Cross  
All year round: Checkmark

Destination Bremerhaven
National German Maritime Museum

Witnesses of shipping history
Explore the history of German shipping right next to the Old Harbor of Bremerhaven. The museum was planned by the famous German architect Hans Scharoun and owns some museum ships that lie in the Old Harbor, including the Seute Deern windjammer and the Wilhelm Bauer submarine. The Hanseatic Cog, a ship constructed around 1380, was found in the river Weser in the 1960s. It is featured to the public after undergoing a lengthy process of conservation in a large preservative-filled basin. The imagination of the visitors is aroused by looking at those witnesses of shipping history.

Cost factor, incl. transfer: $$$$  
Time factor on site: 2-3 hours  
Transfer time to/from destination: 0,5 hours  
Catering available: Checkmark  
All year round: Checkmark
Southern flair at a northern latitude
Right in the middle of Bremerhaven’s Havenwelten district, you’ll find the Mediterraneo, a 9,000 square-meter shopping and entertainment location with Old World flair. Step into another world: the charming piazza and indoor arcades, fountains, market square and beautiful building facades create an enchanting Mediterranean atmosphere. This unique experience combines shopping, dining, culture and entertainment in an exceptional setting. The pedestrian zone and the mall of the Columbus Center can be easily reached via a futuristic swinging glass bridge.

Cost factor, incl. transfer: $$$$  
Time factor on site: 1–2 hours  
Transfer time to/from destination: 0,5 hours  
Catering available: ✔

All year round:

Destination Bremerhaven Mediterraneo and Columbus Center

A unique maritime attraction in North Germany
Fine restaurants and cozy harborside pubs fill one of the former packing halls. Here you can watch fish smokers at work, or dive into a wonderful underwater world at the 150,000-liter seawater aquarium, the Atlanticum. Historic ships are docked nearby in the harbor. Offering a range of activities, eateries and entertainment throughout the year, the “maritime mile” of Bremerhaven is also a favorite among locals.

Cost factor, incl. transfer: $$$$  
Time factor on site: 1–2 hours  
Transfer time to/from destination: 40 min.  
Catering available: ✔

All year round:

Destination Bremerhaven Shop Window Fishery Harbor
Discover a different destination!

Destination
Bremen
Destination Bremen
Historic city center, UNESCO World Heritage Town Hall, Bremen Town Musicians

Proud Hanseatic City with an UNESCO World Heritage site

In the middle of the Bremen marketplace – affectionately called the “parlor” by locals – stands the city’s treasure: the historic Town Hall, a UNESCO World Heritage site, flanked by the Bremen Town Musicians. Follow a tour guide through the history of the Hanseatic City, the maze of narrow streets of the medieval Schnoor quarter and the Böttcherstraße, a cultural landmark. Round off your journey through the past with a visit to the Bremer Ratskeller, home of Germany’s oldest cask of wine – and an extensive wine list.

Cost factor, incl. transfer: $$$$  
Time factor on site: 2–3 hours  
Transfer time to/from destination: 2 hours  
Catering available:  
All year round: 

Destination Bremen
Mercedes-Benz factory tour

Car production experience live

The factory tour of one of the world’s largest Mercedes-Benz factories will give you an inside look at the fascinating world of car manufacturing: from the stamping plant, where the metal panels are first shaped, to the “ballet of robots” around the shell, to the final union of the body and the driveline in the assembly area. That’s how the famous German cars are made!

Cost factor, incl. transfer: $$$$  
Time factor on site: 2 hours  
Transfer time to/from destination: 2 hours  
Catering available:  
All year round: 

Discover a different destination!
Destination Bremen
Mercedes-Benz –
The Rock & steep bank

Feel the power of off-road
The Rock stands for action, fun behind the wheel and off-road power around Bremen’s third-highest elevation, with a total track of 963 meters. Put your driving skills to the test on slopes, overhangs and stairs. The neighboring test track is used to test newly built vehicles. It’s only possible to ride along with the trained drivers in exceptional cases. One of the highlights is a sharp curve. The exclusive catering in the Mercedes customer center will help you regain your footing.

Cost factor, incl. transfer: $$$
Time factor on site: 2 hours
Transfer time to/from destination: 2 hours
Catering available: Yes
All year round: Yes

Destination Bremen
Lufthansa Wheels and Fly

Are you a born pilot?
Enjoy a spectacular journey into the world of aviation! Mercedes Benz will deliver an AMG Mercedes to your ship’s pier: for your own personal test drive on a German Autobahn. Your destination is the Lufthansa Flight Training School in Bremen, where a pilot will be your guide. But that’s just the beginning: you’ll then set off for an international destination, in one of six cutting-edge Cessna Citation CJ1 simulators. After a successful landing, visit the hangar or a real plane on the ramp at the City Airport Bremen.

Cost factor, incl. transfer: $$$
Time factor on site: 3 hours
Transfer time to/from destination: 2 hours
Catering available: Yes
All year round: Yes
The chocolate company with tradition
Luxurious truffles and fine chocolates: Hachez, the traditional German chocolate company, has long stood for delicious sweets and quality. Each step of the production process, from roasting the cocoa beans to creating the final product, is completed in the factory in Bremen. A fascinating look at chocolate-making awaits you on this culinary tour. The sweet experience ends with a tasting of different types of chocolate, sure to melt in your mouth. The Hachez shop on the Bremen marketplace will definitely tempt you again!

Cost factor, incl. transfer: $$$$$
Time factor on site: 1,5 hours
Transfer time to/from destination: 2 hours
Catering available: All year round

Beck’s—a beer of the world
The world drinks Beck’s. Known and loved since 1873, the beer from Bremen was already a favorite at local pubs before it won the gold medal at the first World Expo, at the end of the 19th century. Both beer enthusiasts and culture lovers are sure to enjoy exploring the visitor center at the Beck’s Brewery in Bremen. This exclusive tour will take you through the brewery and show you everything about the art of brewing beer, the Beck’s brand and the brewery itself. When you’re finished, put your taste buds to the test with a “beer quiz”.

Cost factor, incl. transfer: $$$$$
Time factor on site: 2 hours
Transfer time to/from destination: 2 hours
Catering available: All year round
Discover a different destination!

Destination surrounding countryside
An artist’s paradise in the Teufelsmoor

Worpswede, located in the scenic Teufelsmoor region, has been attracting German artists for over 120 years: numerous museums, along with the houses of artists and poets, are evidence of the spell cast by the wide meadows, solitary villages and traditional ways of life. Stroll along birch-lined roads with an art historian, who’ll share anecdotes from the artists’ colony and show you some of the most famous original pieces. Take to the water for a new perspective on the landscape – once on land, enjoy coffee and cake at the historic Kaffee Worpswede.

Cost factor, incl. transfer: $$$
Time factor on site: 4 hours
Transfer time to/from destination: 3 hours
Catering available: ✔
All year round: ✔

Wadden Sea wagon ride from Cuxhaven to Neuwerk

Just a short bus ride from Bremerhaven, an unique outdoor experience awaits: your chance to ride across the seafloor in a horse-drawn wagon! When the tide is out, you can walk or ride to the tiny island of Neuwerk – a truly magical way to experience the Wadden Sea, a UNESCO World Natural Heritage site. Arriving on Neuwerk, you’ll find a lighthouse dating back to 1310 – climb to the top for an unbelievable view of the Wadden Sea stretching to the horizon. Before the ship leaves for Cuxhaven, make sure to try some regional specialties, like freshly smoked fish.

Cost factor, incl. transfer: $$$
Time factor on site: 4 hours
Transfer time to/from destination: 1.5 hours
Catering available: ❌
All year round: ❌
A colorful city stroll through Oldenburg and a visit to Oldenburg Castle

Warm, friendly and open. Honest, authentic and tradition-conscious. Innovative, dynamic and passionate. The City of Oldenburg is a genuine insider tip with unique cultural spaces. Our local guides would like to tell you everything about the walls and corners, art treasures and gems in Oldenburg. By passing wide shopping streets, calm alleyways and quarters you will get to know the architectural mystery of the St.Lamberti-Church, admire the impressing works of neo-classical builders, the Oldenburg Theater, the Lappan (old little tower) and the magnificent Oldenburg Castle.

Cost factor, incl. transfer: $$$
Time factor on site: 2-3 hours
Transfer time to/from destination: 2,5 hours
Catering available: ✅
All year round: ✅

Garden finery and gold fever

Discover Hannover’s top attractions: experience the spectacular Yukon Bay landscape at the Hannover Adventure Zoo. One of Europe's most delightful zoos, the Adventure Zoo raises the bar with an appealing mix of landscaping, themed zoo worlds and a diverse range of animals. Continue on to Herrenhausen Gardens, with the newly restored Herrenhausen Palace: once the baroque summer residence of the Guelph dynasty, the palace was renovated in the neoclassical style between 1819 and 1821. You’re sure to have a royal good time!

Cost factor, incl. transfer: $$ $$ $$
Time factor on site: 4 hours
Transfer time to/from destination: 4-5 hours
Catering available: ✅
All year round: ✗
Discover the historic center of Lüneburg
The Hanseatic City of Lüneburg lies south of Hamburg between the River Elbe Valley and the Lüneburg Heath. Picturesque historic buildings form the nice Old Town with cozy cafés and neat little shops. Experience a guided tour to get to know more of the interesting history of the town with a focus on salt. "The White Gold" played a major role in the wealth of the town and you will learn about salt extraction, the salt trade and the various uses of this vital spice. On your way there experience the typical Hanseatic cityscape all around you! After the tour enjoy doing some shopping or a fancy cake in one of the cafés.

Cost factor, incl. transfer: $$$
Time factor on site: 2-3 hours
Transfer time to/from destination: 4-5 hours
Catering available: √
All year round: √

Magical gardens and unique plants
In the heart of the picturesque landscape of the Ammerland region in Northwest Germany, you’ll find the 140,000-square-meter Park of Gardens. Botanic enthusiasts and weekend gardeners alike will be delighted by the unique and extensive collection of plants in the more than 40 themed gardens. Let the gardens inspire you and enjoy a magnificent firework of flowers! Afterward, make a side trip to one of Europe’s leading tree nurseries – an expert will be on hand to introduce you to the fine art of horticulture.

Cost factor, incl. transfer: $$$$ 
Time factor on site: 3 hours
Transfer time to/from destination: 3 hours
Catering available: ×
All year round: ×
**Tea and beer in the blustery north**

If you want to learn about traditional customs and regional culture, then consider visiting the picturesque town of Jever, in the coastal region of East Friesia. Here you’ll find a knowledgeable brewery guide who will lead you through the historic brewery museum and the production plant of the local Jever Brewery. Don’t pass up the chance to try the fresh, famously bitter pilsner for yourself! At the next station you’ll discover another culinary tradition, as you learn the secrets of the East Frisian tea ceremony.

**Destination**

**surrounding countryside**

**Jever**

**Cost factor, incl. transfer:** $$$

**Time factor on site:** 3 hours

**Transfer time to/from destination:** 3-4 hours

**Catering available:** All year round:

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**Traditional Fruit Orchards and Beautiful Villages**

The so-called Old Country (Altes Land) in Lower Saxony on the banks of the River Elbe is the largest coherent fruit growing area in northern Europe with its main products being apples and cherries. Due to its gentle local climate and fertile soil it brought wealth to the farmers in former times. Magnificent half-timbered and thatched old farm houses in little villages can be visited on the tour through the picturesque landscape. Join a tour on a horse drawn carriage and listen to a guide's explanations on the history of the region and various traditions. In one of the farm house cafés you can enjoy traditional apple pie with a glass of fresh apple juice.

**Destination**

**surrounding countryside**

**Altes Land**

**Cost factor, incl. transfer:** $$$

**Time factor on site:** 2 hours

**Transfer time to/from destination:** 4 hours

**Catering available:** All year round:
City of Trade and Tradition
If you always wanted to get to know the Venice of the North, then make a trip to Hamburg and experience the metropolis with its beautiful architecture and waterways. Historic buildings, expansive parks, exclusive shopping, and the city’s magnificent City Hall are worth seeing. Your tour includes the oldest stock exchange in Germany and the Speicherstadt: You will get to know the historic warehouse district of Hamburg, known for its neogothic red brick architecture by steering in a small boat along the canals. Afterwards, on the walk to the world-famous Reeperbahn, you’ll pass by the landmark St. Pauli Landing Stages, where sailing ships once docked.

Cost factor, incl. transfer: $$$
Time factor on site: 4 hours
Transfer time to/from destination: 5 hours
Catering available: ✔
All year round:

City of Modern Architecture and Elegant Shopping
If you’re dreaming of big-city life, then take the bus or train to Hamburg for your fill of modern architecture, exclusive shopping and trendy bars. Your tour includes a welcome drink in the HafenCity, the biggest inner-city development project in Europe. Here you will enjoy a guided tour describing the idea and architecture of the new quarters and it will give you insights into the incomparable landmark, the Elbphilharmonie Concert Hall, that is being built by the Swiss star architects Herzog & de Meuron. You’ll see the Jungfernstieg, lined with fine boutiques, and you will have the opportunity to go shopping in the pedestrian zone of the beautiful city center.

Cost factor, incl. transfer: $$$$  
Time factor on site: 4 hours
Transfer time to/from destination: 5 hours
Catering available: ✔
All year round:
Destination surrounding countryside
Papenburg, Meyer Werft

Steel giants up close at the Meyer Werft
Visit the birth place of some of the world’s largest cruise ships: the Meyer Werft Papenburg. In the shipyard’s gigantic halls, the steel ships grow meter by meter, with the help of high-tech production techniques. Follow your tour guide on an exciting journey into shipbuilding that will give you a whole new idea of what „gigantic“ and high-tech means! And afterward, raise a toast with a glass of sparkling wine!

Cost factor, incl. transfer: $$$$  
Time factor on site: 2 hours  
Transfer time to/from destination: 4 hours  
Catering available: ✔  
All year round: ✔
Welcome Packages

Discover a different destination!
The Welcome Package for your first visit to Bremerhaven

There are various options:

• At the world’s longest river quay your ship is greeted with water sprays and music
• Your passengers receive welcome bags at the Cruise Terminal Bremerhaven, with various tourist information and souvenirs
• Local staff in North German traditional dress welcome your guests with a welcome surprise
• Traditional live music sets the mood for your guests’ stay in the Bremerhaven region
• Fanciful “creatures of the sea” welcome your guests providing a lively atmosphere and a great photo opportunity
Save the date!
Sail Bremerhaven 2015

The SAIL BREMERHAVEN 2015 is a great occasion for a visit to Bremerhaven. It will provide extra possibilities to get to know the Seaside City. There will be shuttles to and from the fairgrounds from the Cruise Terminal for the guests. During the “Open ship” hours the famous windjammers and historic sailing ships can be visited cost free.

- Special SAIL 2015 VIP packages, can be exclusively arranged for your passengers
- There will be large media presence: Profit from the pictures of your ship that will be made during the event
- Attractive sailing offers 3-5 hours on famous Windjammers

SAIL BREMERHAVEN has been the theme event in the Seaside City for nearly 30 years. It is a tribute to Bremerhaven’s maritime history, the ties between its people and the sea and its traditions in shipping and shipbuilding. Once again this will be the case in 2015. Here are some of the program highlights:

**Wednesday, August 12th 2015:**
- The “Sail In”: Windjammers large and small meet in the roadstead of Blexen, prior to sailing in to their berths around midday and introducing themselves to visitors on the River Weser embankment promenade.
- The “harbor mile” around the historic harbors of the city, presents itself with more than 300 stands and presentations.
- Official opening

**Thursday August 13th 2015:**
- Reception for captains, ambassadors and attaches and signing of the Guest Book of the Seaside City of Bremerhaven.
- Trainee Olympics, the sporting competitions between the crews of the windjammers.
- Captains’ Reception given by the Seaside City of Bremerhaven and the Free Hanseatic City of Bremen in the “Klimahaus Bremerhaven 8° Ost”.

**Friday August 14th 2015:**
- The sailing community takes part in the colorful Sailors’ Parade through the city center followed by a rally, a winners’ presentation ceremony and a party at the Theodor-Heuss-Platz.

**Saturday August 15th 2015:**
- Ecumenical church service in the seamen’s church “Bürgermeister-Smidt-Gedächtniskirche”.
- Firework display over the River Weser.

**Sunday August 16th 2015:**
- Final flag ceremony by servicemen of the Naval Operations School.
- Goodbye “Sail Bremerhaven”, welcome “Sail Amsterdam”: Windjammers large and small along with yachts leave Bremerhaven for Amsterdam during the evening and the following day.
See you in Bremerhaven!

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