



Offshore Wind Energy MBA

Tailored to industry's needs - International
- Innovative Teaching - Flexible

Interreg
North Sea Region
Inn2POWER
European Regional Development Fund



EUROPEAN UNION

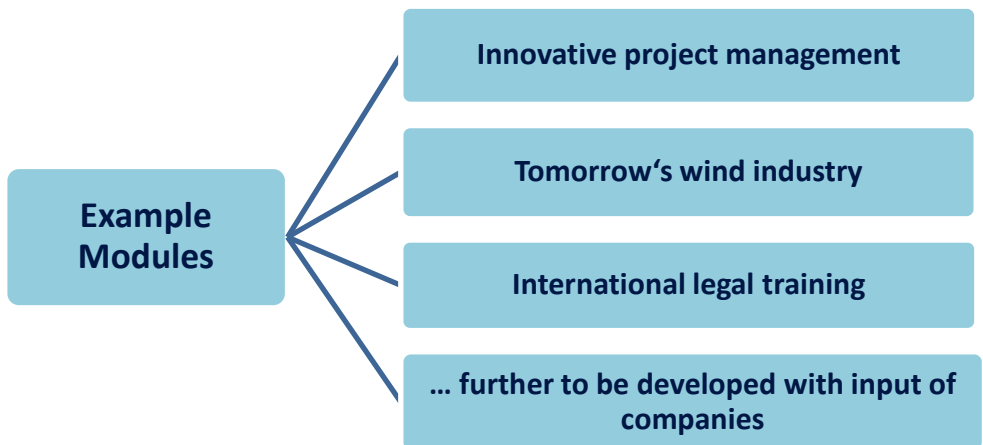


**BUSINESS
ACADEMY
SOUTHWEST**



OWEMBA

Within the Inn2POWER-project Hochschule Bremerhaven is, in cooperation with the project partner Business Academy Southwest in Esbjerg (Denmark), creating an **advanced training programme** at master's level, tailored to the **needs of SMEs** (possibly also for larger companies) of the offshore wind industry to **improve personnel productivity and capability**. The content is being developed in collaboration with companies from the participating countries.



The content of the modules is developed **in collaboration with companies from the North Sea Region** to be as close as possible to the real needs of the industry .

These **certified modules** can be booked alone or be integrated into the later starting whole MBA programme giving participants and companies the **flexibility** they need. The first courses will start in the **autumn of 2018**.

Learning and teaching methods

Basic preparation

„**bookless MBA**“ – Reading and study is done at home for class preparation → Students hold a high degree of **self-discipline**

Specific preparation

Analysis of cases; identify challenges and questions; elaborate possible solutions

Workshop(s)

During class **actual consultancy problems** will be presented and the MBA students will **apply theory** in a real time scenario and **solve actual problems** for the partner firms

Students will **meet physically** during the modules, maybe several times. **Geography will depend** on the participants

Teachers will be from both **science and industry**

Online joint learning

Forum, Chat and messaging – students and lecturers can **get in contact**

Online lectures in real time will give the opportunity to discuss issues within the subject matter together with other participants and lecturers

Follow up

Video podcasts – Online lectures will be available for download

Exam

Final report, personal reflection

Get involved!

**Participate in the
development of modules**

**Tell us your
company's needs**

Be a future student! Especially if you are:

- an engineer who wishes to improve his skills in the management sector
- a junior executive
- a specialist who is involved in the management and control of operational processes
- a career changer who wants to be involved in the offshore wind sector

Contact us:

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Inn2POWER

Innovation to Push Offshore Wind Energy Regions

Expanding capacity for innovation and improving access to offshore wind industry for small and medium enterprises (SMEs)

Inn2POWER offers targeted support measures to SMEs and supports collaborations on a regional, sectoral and transnational level. Thus Inn2POWER helps SMEs to overcome possible structural disadvantages and to realize their full potential.

Connecting offshore wind businesses in the North Sea Region

- Strengthening North Sea Region offshore wind clusters
- Supporting SMEs to collaborate and enter new markets
- Developing innovative concepts for port and harbour logistics
- Facilitating access to test and demonstration facilities
- Improving the skills and availability of personnel



Why choose OWEMBA?

**Study with international participants –
broaden your network**

**Get the knowledge you need for the
Offshore Wind Industry**

Be part of the development of OWEMBA

**Be flexible –
book only those modules needed**

**Input not only from scientific lecturers,
but also from well-known members of the
Offshore Wind Industry**