

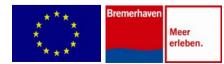
City of Bremerhaven

Dept. of Economic Affairs

The City of Bremerhaven (Northern Germany):

Geestemuende, an infrastructural 'enclave' between two rivers in need of revitalisation







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The district of "Geestemünde", where the river Geeste meets the river Weser, needs to be **revitalised**.

The district needs a concept
using the potential of the
river in order to become
more attractive, contribute to
quality of life, and encourage
SMEs and shop owners to
stay in and/or move to the
district.





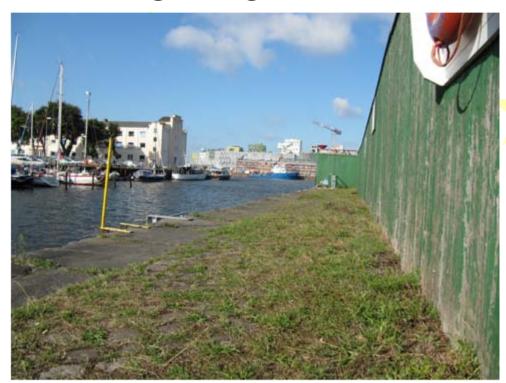


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Geestemuende is considered a disadvantaged neighbourhood.

Although it is centrally located and situated between two rivers, it is characterised by abandoned port locations - the testimony of the shipbuilding history — and by high vacancy rates due to high outward migration from the district.

There is a large deficit in open space and a below-average mobility of the residents.







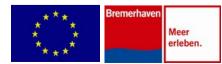
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Planning approach:

The district is surrounded by water, but it is not easy to access or to experience.

There are many **barriers** – both physically and in the people's minds.







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Planning approach:

Due to climate adaptation measures, the district's dikes along the Weser need to be raised, which offers new opportunities (multi-use options and better amenity values) for the district.





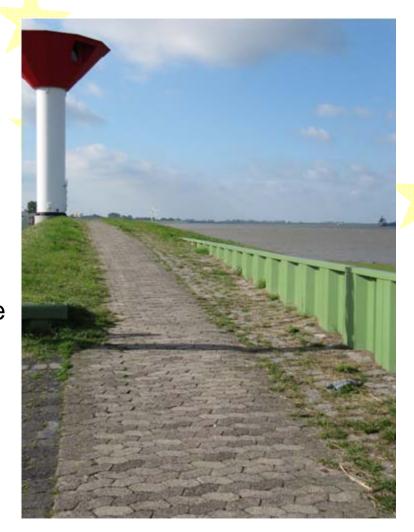


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We would like to use the restructuring of the area to increase the living conditions and quality of housing in the district.

Through pilot activities together with local stakeholders, we are planning to make significant water-places visible and accessible.

A cross-cutting approach and the increase of local networks, business improvement districts, etc. is necessary.







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Planning approach:



A "water axis" for pedestrians and cyclists shall be developed (via ERDF/Objective 2), aiming to:

- increase the accessibility of the two rivers,
- to increase location attractiveness of the district due to the proximity to water,
- to raise the desire of the current and future citizens to live and work in Geestemuende.





GEESTEMÜNDE geht zum Wasser



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Aqua-Int approach:

As Aqua-Int.-partner, Bremerhaven would be able to initiate and support testing strategies to improve the integration of water in our spatial development processes through:

- the use of a Decision Support Tool to identify the opportunities and effects of water measures;
- Identification and exchange of knowledge on financial and funding arrangements;
- implementation of a spatial development/ decision-making process which integrates 'water';
- lively exchange of experiences and ideas with the project partners.







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Contact: City of Bremerhaven

www.bremerhaven.de



City planning office

Gudrun Heckemeier Fährstraße 20 27568 Bremerhaven Tel.: 0471 / 590 3248

Fax: 0471 / 590 2079 E-Mail: Gudrun.Heckemeier@

E-Mail: Gudrun.Heckemeier@ magistrat.bremerhaven.de

Environmental protection office

Theresia Lucks Wurster Straße 49 27580 Bremerhaven Tel.: 0471/590-2528 Fax: 0471/590-2981

Email: Theresia.Lucks@

magistrat.bremerhaven.de

Dpt. of economic affairs/ EU-department

Claudia Harms Elbinger Platz 1 D- 27570 Bremerhaven

Germany

fon: +49471 590-3396 fax: +49471 590-2800 e-mail: claudia.harms@ magistrat.bremerhaven.de

