

Second regional science cities workshop

Date: 6 May 2011

Venue: [Bremerhaven, Klimahaus 8° Ost](#)

Draft Agenda

9.30: Arrival and Registration

10.00: Plenary chaired by **Dr Martina Hilger, Representation of the Free Hanseatic City in Brussels/Departement for European Affairs**

10.00: Opening by Dr Martina Hilger

10.10: Welcome by *Dr Rainer Paulenz, Head of Culture and Education Department, City of Bremerhaven*

10.25: PLACES project overview - *Antonio Gomes da Costa, PLACES coordinator*

10.40: Retrospective view on the workshop in Birmingham - *Anett Ruszanov, ERRIN Projects Manager*

10.50: Importance and influence of science and science culture on identity, image and city development in Bremen (SWOT analysis) - *Dr. Klaus Sondergeld, Director of WFB Bremen Business, Development, Location Marketing Unit*

11.15: Bremerhaven on its way to become a Climate City (SWOT analysis) – *Prof. Dr. Meinhard Schulz-Baldes, WBGU Secretary General*

11.40: Popularizing Science and city development - *Arne Dunker, Director Klimahaus 8° Ost*

12.05: Short trip through the Klimahaus 8° Ost.

12.50: Lunch

13.45: Case studies and moderated discussion by **Dr Martin Cepek, General Director of Universum Bremen**

13.45: Case Study #1: Science, science culture and science city communication of a new university city. On the way to a science metropolis– *Caren Heidemann, City of Essen*

14.15: Group discussion: development prospects and potential risks

14.45: Case Study #2: Science, science culture and science city communication of a new science city, which uses science as a driver of city development – *Filippa Kull, Business Development Director, City of Stockholm*

15.15: Group discussion: development prospects and potential risks

15.45: Coffee break

16.15: Conclusion and next steps: How to help each other: Identifying needs for trainings specified to different types of science culture cities

The workshop will be followed by a Climate conference at the week-end. For more information: <http://www.pierderwissenschaft.de/index.php?id=320>

