

Networking in Bremerhaven

29 Jun 2012

Once again, iTransfer was represented at the annual Interreg IVB North Sea region conference which, this year, was held in the maritime city of Bremerhaven. These events aim to bring together organisations involved in projects funded by the EU Inter-regional (INTERREG) initiative, to share experiences and promote mutual opportunities and learning. An audience of around 300 delegates is regularly attracted, including partners in many of the North Sea region projects, the Interreg secretariat, the North Sea Commission, local dignitaries and other interested people.

For iTransfer, these events provide an excellent opportunity to show-case the project's activities and to discuss possible synergies and opportunities with other European projects. Project representatives can also learn about future policy developments and strategy within the region and to participate in that important debate.



This year's conference was themed "Creating a Climate for Change" and comprised a plenary session, a dynamic set of workshop sessions and five study tours. Lead partner for iTransfer, Institute for Sustainability, represented the project, attending a range of workshops covering the work of the Maritime Transport Cluster, Europe's inland waterways, environmental responsibility, e-mobility and the activities of the North Sea region secretariat.

On the second day, delegates were given the choice of attending one of five study tours. These included a tour of Bremerhaven's offshore wind park, a visit to the port facility, an investigation of the local fishing industry, a look at Bremerhaven's low-emission zone and a visit to a coastal marshland to understand the opportunities for conservation and sustainable economic growth.

Throughout the two days, iTransfer was also promoted to all delegates at the conference exhibition, where they find out more information about the project.